

**ConNotations Staff Meeting Agenda**  
**October 02, 2007**

**1. Dragon Page**

How is that going? ( Reminders are now being sent to Nadine on the 5<sup>th</sup> and 20<sup>th</sup> of each month

**2. Distribution**

**a) Locations & Numbers**

Cathy has a new spread sheet.

**3. Advertising**

**a) Report**

Current Advertisers Report - Attached

Unpaid Invoices - Total unpaid = \$1530 Report Attached

**b) Finding more advertisers**

**4. ConNotations Contents**

**a) Front Page for 17.6 - Deadline November 1**

Interview with ?

**b) Current Columns**

Videophile

Musty Tomes

Gamer's Corner

Musical Notes

**5. Movie Previews - Swag Giveaway - Movie Preview Passes**

**a) Report**

Len Berger

**6. Misc**

**a) Web Page**

Updated - last week, volume 17 Issue 5 will go active in three days, In Memory page updated, Book reviews added, will go active in three days. Ditto Anime and video.

Movie Review page - exists, has reviews, needs more

**b) Finances**

Still not happy.

**c) Future**

Database was reworked, CopperCon 27 data added. Along with HexaCon 16 data this added 350 new names to database. Mailing to those attending 2006/2007 events, along with permanent addresses the current mailing is 710.

The CASFS treasurer is going to go over CASFS overall finances with the membership at

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the October and November meeting so that any decisions for 2008 have time to be discussed. CASFS overall finances are still not great. I have no idea how well this year's CopperCon went but with the cancellation of HexaCon 17 we remain seriously short on corporate funding

The upshoot of this means the CASFS membership is going to have to do some serious reassessment of how it spends its money

As a refresher, the 2005 events should have funded the 2007 corporate expenses, 2006 should have funded 2008 and so on. In addition there was a two year reserve set aside for corporate expenses. However the 2005 events did not return the necessary funding to the main account in order to cover the 2007 expenses meaning there was a shortfall that was covered by the reserve funds. The 2006 events did worse, dipping even further into the reserves. With the close out of CopperCon 26 we may have enough funds to cover 2008 expenses but probably not all as we are facing a \$2900 shortfall currently. The 2007 events will leave approximately a \$4000 shortfall to cover 2009 expenses meaning operating in 2009 will be covered by the CD, the last of CASFS' reserves.

Advertising revenue for 2006 was \$3665. Total ad revenue so far this year (including unpaid invoices) is \$2640. Expenses for 2007 are projected to be \$6211 ConNotations will never be financially self supporting. See attached report

**7. Meeting Schedule 2007 - All Meetings at Bookmans Phoenix, 8034 N. 19th Ave.**  
**Tuesday, December 4**

**Attachments:**

- Minutes - August 7, 2007
- Unpaid Invoices
- Current Advertisers report
- ConNotations Budget Spreadsheet

**ConNotations Staff Meeting Minutes**  
**August 7, 2007**

**Present:** Nadine Armstrong, Stephanie L Bannon, Richard Bolinski, Catherine Book, Craig L Dyer, Mike Griffin, Randy Lindsay, Bob LaPierre, Marguerite Murray, Gary Swaty, Lee Whiteside, Randall Whitlock

**Open:** 7:11PM

We have a new ~~victim~~ volunteer. That makes two from Cathy's ad... woohoo! Will add Randy to meeting list.

**1. Dragon Page**

Not going well, Cathy over booked, ignored naked men reminder. Nadine offers to help. Nadine prefers to mutate reminder to fluffy kitties from previous naked men. Will add Nadine to Reminder Yahoo group.

**2. Distribution**

Cathy produced a new spreadsheet. Locations were discussed. Len is now part of distribution. Updates ensue - places named as out of business or moved - woe be to those who are lost. New places added and there is rejoicing. Bob will start distribution in northwest valley after CopperCon. Randy claims sites in Avondale. Richard will take Scottsdale. Cathy has help - rejoicing is heard throughout the room. Sites claimed, sites denied. Yea verily - a new list will be created...

**3. Advertising**

Much discussion. Email to out of state cons, send repeats, contact on Live Journal where applicable. Nadine offers to help Cathy.

**4. ConNotations Contents**

**a) Front Page for 17.5 - Deadline September 10**

Interview with Elizabeth Bear from Nadine

**b) Current Columns**

Anime Column - Craig  
Non-genre by Genre - Gary  
Costume Closet - Randall  
Pro Notes - Cathy

Also discussion of upcoming interviews. Alan Dean Foster is in the can and needs editing. Other suggestions and contact means discussed. Discussion of additional content, game reviews, movies, books.

**5. Movie Previews - Swag Giveaway - Movie Preview Passes**

No Len, No report

**6. Misc**

**a) Web Page**

Updated - last week, volume 17 Issue 4 active, In Memory page added

**ConNotations Staff Meeting Minutes**  
**August 7, 2007**

Lee has access to extra news area - it is his to use or ignore....

Movie Review page - discussed adding reviews in between issues.

**b) Finances**

Still not happy.

**c) Future**

Discussion in October to formulate info to be presented at the November CASFS meeting

**7. Next meeting Tuesday, October 2, at Bookmans Phoenix, 8034 N. 19th Ave.**

**Close - 8:10PM**

ConNotations Volume 17 Issue 5  
Advertising

- \_\_\_ **Dragon Page Half Page 6X10 (V) - Trade -**
- \_\_\_ **CASFS Recruitment**
- \_\_\_ **CN Staff - FREE**
  
- \_\_\_ **Horror/Film Festival - Back Cover 10x12 OWES \$175 for 17.5**
  
- \_\_\_ **AniZona 4 - Two-thirds (V) 8x10 - owes \$80 for 17.4**
  
- \_\_\_ **Tuscon - One-half page (V) 6x10 - Owes \$120 for 17.4 & 17.5**
- \_\_\_ **Star Trek Event - One-half page (V)6x10 - Owes \$60 for 17.5**
  
- \_\_\_ **LepreCon - Westercon - One-third page (V) 5x8 - PAYMENT**
- \_\_\_ **AGREEMENT IN PROCESS**
  
- \_\_\_ **Real Estate - Quarter Page - PAID 17.3 thru 18.2**
- \_\_\_ **Bent Cover - Quarter Page - owes \$30 for 17.4**
- \_\_\_ **Imperial Outpost - Quarter page (H) 5X6 - PAID thru 17.4**
- \_\_\_ **Game Depot - Quarter page (H) 6X5 -PAID 17.2 thru 18.1**
- \_\_\_ **LepreCon 34 - Quarter page (V)5x6 - - PAYMENT AGREEMENT IN**
- \_\_\_ **PROCESS**
- \_\_\_ **MediaBurn - Quarter page (S) 5.5x5.5 - PAID thru 17.4**
  
- \_\_\_ **Nancy Freeman - 1/8 page H - OWES \$40 for 17.5 & 17.6**

**NO ADS UNTIL PAID UP**

**PAID IN FULL - NO AD THIS ISSUE**

- \_\_\_ Samurai Comics - Quarter page (H) 5X6
- \_\_\_ Trash City - Quarter page (H) 5X6
- \_\_\_ Drawn to Heros - (V) 3X5
- \_\_\_ Michael Bauerlein - Quarter Page (H) 5x6
- \_\_\_ Media Burn - Quarter page (S) 5.5x5.5
- \_\_\_ Leslie Fish - 1/8 page
- \_\_\_ Finding the Future - half Page (V) 6x10
- \_\_\_ ConGames - Half (V) 6x10

ConNotations Expenses

2007				
Expenses		Projected		Actual thru 08/05/2007
Item	Cost	#	Total	
Printing	\$525.00	6	\$3,150.00	\$1,510.50
Postage	\$300.00	6	\$1,800.00	\$1,336.62
Delivery	\$100.00	6	\$600.00	\$400.00
Labels	\$27.00	3	\$81.00	\$0.00
Mail Permit	\$160.00	1	\$160.00	\$175.00
Tear Sheets	\$25.00	6	\$150.00	\$93.59
Supplies	\$10.00	6	\$60.00	\$0.00
Prepaid Ads - 2007/2008			\$210.00	\$90.00
			\$0.00	
			\$0.00	
<b>TOTAL</b>			<b>\$6,211.00</b>	<b>\$3,605.71</b>
<b>Income</b>				
CASFS Funding			\$3,000.00	\$3,000.00
Ad Revenue (Average)			\$3,300.00	\$2,640.00
Subscriptions			\$0.00	\$0.00
Total			\$6,300.00	\$5,640.00
<b>Plus/Minus</b>			<b>\$89.00</b>	<b>\$2,034.29</b>
<b>Plus/Minus of Actual Income vs Projected Expenses</b>				<b>(\$571.00)</b>
2006				
Expenses - Projected			Expenses - Actual	
Item	Cost	#	Total	
Printing	\$550.00	6	\$3,300.00	\$3,078.86
Postage	\$300.00	6	\$1,800.00	\$1,788.57
Delivery	\$100.00	6	\$600.00	\$500.00
Labels	\$20.00	6	\$120.00	\$43.21
Mail Permit	\$160.00	1	\$160.00	\$160.00
Tear Sheets	\$25.00	6	\$150.00	\$14.13
Supplies	\$10.00	6	\$60.00	\$24.86
Prepaid Ads for 2007	\$210.00	1	\$210.00	\$210.00
Unpaid Invoices 2006	\$295.00		\$0.00	\$0.00
			\$0.00	
<b>TOTAL</b>			<b>\$6,400.00</b>	<b>\$5,819.63</b>
<b>Income</b>				
CASFS Funding			\$2,100.00	\$2,100.00
Ad Revenue			\$2,890.00	\$3,315.00
Subscriptions			\$0.00	\$40.00
Total			\$4,990.00	\$5,455.00
<b>Plus/Minus</b>			<b>(\$1,410.00)</b>	<b>(\$364.63)</b>