

**ConNotations Staff Meeting Agenda**  
**February 6, 2007**

**1. Dragon Page**

How is that going? ( Reminders are now being sent to Cathy on the 5<sup>th</sup> and 20<sup>th</sup> of each month)

**2. Distribution**

**a) Locations & Numbers**

Cathy has a new spread sheet.

**3. Advertising**

**a) Report**

Current Advertisers Report - Attached

Unpaid Invoices - Total unpaid = \$750 Report Attached

**b) Finding more advertisers**

Lyle Dillie <[captainblackheart@bloodquartz.com](mailto:captainblackheart@bloodquartz.com)> has offered to go out and sell ads for ConNotations. Cathy needs to coordinate with him.

**4. ConNotations Contents**

**a) Front Page for 17.2 - Deadline March 10**

Interview with Jim Butcher

**b) Current Columns**

Videophile

Musty Tomes

Gamer's Corner

Musical Notes or MangaZone since Tom is not answering emails

**5. Movie Previews - Swag Giveaway - Movie Preview Passes**

**a) Report**

Len Berger

**6. Misc**

**a) Web Page**

We need to increase the on-line original content.

Please sent reviews of any genre movies, conventions, etc you go to between issues

A section for the Barry Bard Memorial Movie Previews and Giveaways will be up within the month with pictures and a short report per con.

**b) Finances**

We got the increase to \$3000 for our annual stipend. The amount for 2008 will be discussed in December for 2008 after we see how well; the 2007 conventions go.

**ConNotations Staff Meeting Agenda  
February 6, 2007**

**7. 2007 Meeting Schedule - All Meetings at Bookmans Phoenix, 8034 N. 19th Ave.**

**Tuesday, April 3**

**Tuesday, June 5**

**Tuesday, August 7**

**Tuesday, October 2**

**Tuesday, December 4**

**Attachments:**

Minutes - December 6, 2006

Unpaid Invoices

Current Advertisers report

**ConNotations Staff Meeting Minutes**  
**December 6, 2006**

**Start:** 7:20PM

**Present:** Nadine Armstrong, Stephanie L Bannon, Len Berger, Richard Bolinski, Catherine Book, Craig L Dyer, Bob LaPierre, Gary Swaty, Lee Whiteside, Randall Whitlock

**1. Dragon Page**

*How is that going?*

We keep forgetting it between meetings. Will add it to the "Stephanie's Reminders" Yahoo group and send every Wednesday to remind Cathy.

**2. Distribution**

**a) Locations & Numbers**

Cathy has a new spread sheet. Bill may be quitting due to new job schedule. The distribution list comes in two flavors; one is overall list, one is broken down by person. Cathy will email the lists to everyone. New routes may be devised, or at least talked about. Bring remaining bundles to CASFS for Cathy or Bill. Save two bundles, one for Darkcon and one for Phoenix Cactus Comicon

**3. Advertising**

**a) Report**

Much discussion of who we can add as advertisers. Cathy will contact Loscon. Everyone will look for local business to run quarter page ads on a regular basis to build steady revenue.

**b) Current Advertisers Report**

*Attached*

In 2006 we had 31 advertisers. Of those, 7 were CASFS related, 3 were unpaid ads (Dragon Page, and 2 CASFS ads), LepreCon Inc accounted for 4, Cathy (1 ad), Darkcon, Ice Escape, LA Worldcon and San Diego Westercon will not renew since their events are over.

**c) Unpaid Invoices**

*Total unpaid = \$295*

*Report Attached*

Cathy will deal with Bent Cover and Pirates and Ninjas, Stephanie will bring LepreCon Inc related invoices to CASFS meeting and Lee will also remind LepreCon bankers.

**4. ConNotations Contents**

**a) Front Page for 17.1 - Deadline January 10**

*Interview with Mike Stackpole, maybe. If arrangements can be made Bob and Cathy will team up to interview Jewel Staite at Darkcon*

**b) Current Columns**

*Anime Column:*

Craig will "force" himself to watch Anime over the holidays and have lots of reviews for January. It is a hard job but he is willing to make the sacrifice.

*Non-genre by Genre*

Gary has several ideas. Will do Charlaine Harris for Issue 3 which comes out not long before CopperCon

*Costume Closet:*

Randal will continue the column, has ideas for a basic "how to" for Issue 1

*Pro Notes*

Cathy will be contacting people, wants to work up more names for contacts

## **5. Misc**

### **a) Finances**

*We have \$295 in unpaid invoice. With all invoices paid we will end the year with \$516.96 minus whatever Cathy needs for the tear sheets. Without the invoices being paid we end up with \$221.96 minus the tear sheet costs.*

*Report Attached*

### **b) Future**

*2006 financial report attached. The only thing I can think of is to ask for more \$3000 from CASFS for 2007 stipend*

Much discussion, round and round - final decision, ask CASFS for \$3000. It is still cheaper and a bigger “bang for the buck” than having the cons go back to individual mailed PRs

Bake sale suggestion with Cathy and Richard doing all the baking

### **c) Location for 2007 Meetings**

Since JB's double booked the room on us for the second time this year, this time to the point where we could not even share the room with the other party and we are stuck in booths Stephanie will see about moving the meetings to the Bookmans at 19<sup>th</sup> Ave and Northern

## **6. Next Meetings**

**Wednesday, February 7, 2007** (Pending availability at Bookmans)

**Adjourned: 7:50PM**

## Unpaid Invoices - Advertising Invoices

2/6/2007 - ALL CASFS

Page 1

Customer	Date	Invoice #	Due Date	Aging	P.O. Num.	Amount	Total
AniZona	1/15/2007	533	2/14/2007			275.00	275.00
Bent Cover	1/22/2007	537	2/21/2007			30.00	30.00
Book Festival	1/18/2007	535	2/17/2007			60.00	60.00
CopperCon 27	1/25/2007	539	2/24/2007			120.00	120.00
Imperial Outpost	1/24/2007	538	2/23/2007			30.00	30.00
Nancy Freeman	1/16/2007	534	2/25/2007			60.00	60.00
Pirates And Ninjas	11/5/2006	525	12/5/2006	63		175.00	175.00
						Total	750.00

**ConNotations Advertisers  
Volume 17 Issue 1**

**Dragon Page Half Page - Trade**

**CASFS Recruitment - Free**

**AniZona 3 -- 2 page center - owes for 17.1**

**CopperCon 27 - Full page - owes for 17.1**

**Finding the Future - Half Page - PAID 16.5 thru 17.4**

**Book Festival - Half Page (CASFS pays)- owes for 17.1**

**Vijaya Shwartz - Half page - PAID**

**LepreCon 33 -Third page PAID thru 17.1**

**Real Estate - Quarter Page - PAID 16.3 thru 17.2**

**Bent Cover - Quarter Page - - owes for 17.1**

**Imperial Outpost - Quarter page - owes for 17.1**

**Game Depot - Quarter page- PAID 16.2 thru 17.1**

**LepreCon - Westercon - Quarter page - PAID thru 17.3**

**Leslie Fish - 1/8 page - PAID**

**Nancy Freeman - 1/8 page PAID thru17.3**

**ConNotations Advertisers  
Volume 17 Issue 2**

**Dragon Page Half Page - Trade**

**CASFS Recruitment - Free**

**ConNotations Logo - Free**

**Finding the Future - Half Page - PAID 16.5 thru 17.4**

**Real Estate - Quarter Page - PAID 16.3 thru 17.2**

**LepreCon - Westercon - Quarter page - PAID thru 17.3**

**Nancy Freeman - 1/8 page PAID thru17.3**

**WesternSFA Logo Contest - Quarter Page**