

**ConNotations Staff Meeting Agenda
October 4, 2006**

1. Dragon Page

How is that going?

2. Distribution

a) Locations & Numbers

Cathy will have new spread sheet

3. Advertising

a) Report

Phoenix Cactus Comicon has reserved the center spread for the December issue for their January event.

b) Current Advertisers Report

Attached

c) Unpaid Invoices

Attached

4. ConNotations Contents

a) Front Page for 16.6 - Deadline November 1

Interview with ?

b) Current Columns

Videophile

Musty Tomes

Gamer's Corner

Musical Notes

5. Misc

a) Finances

Even tighter. After paying for 16.5 there is \$345.34 left in the account - enough to mail 16.6 but not enough to print it. (See attached Register report)

b) Future

We need to think about ConNotations' future since at the December CASFS meeting we will need to either ask for a radical increase in funding or go to a different format or just quit ConNotations altogether.

6. Next Meetings

Wednesday, December 6, 2006

ConNotations Volume 16 Issue 5
Advertising

**Dragon Page Half Page 6X10 (V) - Trade
CASFS Recruitment (FREE)**

Finding the Future - half Page (V) 6x10 - PAID 16.5 thru 17.4

Tuscon 33 -- Half Page (V) 6x10 - owes for 16.4 and current

HexaCon 16 Half Page (V) 6x10 PAID thru 16.5

Real Estate - Quarter Page - PAID 16.3 thru 17.2

Bent Cover - Quarter Page - owes \$30 for 16.4 and current

DarkCon 2007 - Quarter Page (V) 5x6 Owes \$150 for 6 ads thru 16.6

Imperial Outpost - Quarter page (H) 5X6 - owes \$30 for 16.5

Game Depot - Quarter page (H) 6X5 - PAID 16.2 thru 17.1

LepreCon 33 - Quarter page (H) 6x5 - owes \$30 for 16.5

LepreCon - Westercon bid - Quarter page (H) 6x5 - PAID thru 16.5

Unpaid Invoices - Advertising Invoices

10/4/2006 - ALL CASFS

Page 1

Customer	Date	Invoice #	Due Date	Aging	P.O. Num.	Amount	Total
Bent Cover	9/4/2006	522	10/4/2006			30.00	30.00
CopperCon 26	11/11/2005	488	12/13/2005	295		300.00	300.00
DarkCon 2007	3/7/2006	507	4/6/2006	181		150.00	150.00
Imperial Outpost	9/24/2006	523	10/24/2006			30.00	30.00
LepreCon 33	9/24/2006	524	10/24/2006			30.00	30.00
Phoenix Cactus Co...	7/3/2006	516	8/2/2006	63		175.00	175.00
TusCon	7/6/2006	517	8/5/2006	60		120.00	120.00
						Total	835.00

Register Report

1/1/2006 Through 10/7/2006

10/4/2006

Page 1

Date	Account	Num	Description	Memo	Category	Clr	Amount
INCOME							
CASFS Funding							
1/25/2006	ConNotations		Check #1453 Fro...	Volume 2006	CASFS Funding	R	2,100.00
TOTAL CASFS Funding							2,100.00
TOTAL INCOME							2,100.00
EXPENSES							
Uncategorized							
1/1/2006	ConNotations		Begin 2006 With \$...			R	0.00
3/2/2006	ConNotations	1406	VOID			R	0.00
3/25/2006	ConNotations	1408	Void			R	0.00
TOTAL Uncategorized							0.00
Expense Reimbursement							
3/25/2006	ConNotations	1409	Erin Lewis	Delivery Ex...	Expense Reimb...	R	-100.00
6/1/2006	ConNotations	1412	Erin Lewis	Delivery Ex...	Expense Reimb...	R	-100.00
7/28/2006	ConNotations	1415	Erin Lewis	Delivery Ex...	Expense Reimb...	R	-100.00
9/24/2006	ConNotations	1419	Shane Bryner	Delivery 16.5	Expense Reimb...		-100.00
TOTAL Expense Reimbursement							-400.00
Fees							
7/31/2006	ConNotations	1417	Post Master	postal permit	Fees	R	-160.00
TOTAL Fees							-160.00
Postage and Delivery							
1/30/2006	ConNotations	1405	Post Master	Volume 16-...	Postage and De...	R	-297.64
4/3/2006	ConNotations	1410	Post Master	Volume 16-...	Postage and De...	R	-297.27
6/5/2006	ConNotations	1413	Post Master	Volume 16-...	Postage and De...	R	-298.76
6/21/2006	ConNotations	1414	Cathy Book	tear sheets	Postage and De...	R	-14.13
7/31/2006	ConNotations	1416	Post Master	Volume 16-...	Postage and De...	R	-297.40
10/3/2006	ConNotations	1421	Post Master	Bulk 16.5	Postage and De...		-300.00
TOTAL Postage and Delivery							-1,505.20
Printing and Reproduction							
3/2/2006	ConNotations	1407	Payson Roundup	Volume 16 l...	Printing and Re...	R	-518.26
6/1/2006	ConNotations	1411	Payson Roundup	Volume 16 l...	Printing and Re...	R	-1,000.00
9/22/2006	ConNotations	1418	Payson Roundup	Volume 16 l...	Printing and Re...		-1,050.00
TOTAL Printing and Reproduction							-2,568.26
Supplies, Bus							
Labels							
9/28/2006	ConNotations	1420	Costco		Supplies, Bus:L...	c	-16.20
TOTAL Labels							-16.20
TOTAL Supplies, Bus							-16.20
TOTAL EXPENSES							-4,649.66
TRANSFERS							
Advertising Invoices							
1/19/2006	ConNotations		LepreCon Inc - W...		[Advertising Inv...	R	60.00

Register Report

1/1/2006 Through 10/7/2006

10/4/2006

Page 2

Date	Account	Num	Description	Memo	Category	Clr	Amount
1/19/2006	ConNotations		LepreCon Inc - Ne...		[Advertising Inv...	R	60.00
1/25/2006	ConNotations		Phoenix Cactus C...		[Advertising Inv...	R	60.00
1/25/2006	ConNotations		HexaCon 15		[Advertising Inv...	R	60.00
1/25/2006	ConNotations		CopperCon 25		[Advertising Inv...	R	60.00
1/25/2006	ConNotations		Drawn To Heros		[Advertising Inv...	R	10.00
5/26/2006	ConNotations		Frank D Williams		[Advertising Inv...	R	150.00
5/26/2006	ConNotations		ConZilla		[Advertising Inv...	R	175.00
5/26/2006	ConNotations		LepreCon Inc - W...		[Advertising Inv...	R	100.00
5/26/2006	ConNotations		Ice Escape		[Advertising Inv...	R	120.00
5/26/2006	ConNotations		Ice Escape		[Advertising Inv...	R	120.00
5/26/2006	ConNotations		LepreCon 32		[Advertising Inv...	R	70.00
5/26/2006	ConNotations		LepreCon 32		[Advertising Inv...	R	40.00
5/26/2006	ConNotations		LepreCon Inc - Ne...		[Advertising Inv...	R	90.00
5/26/2006	ConNotations		Leslie Fish		[Advertising Inv...	R	20.00
5/26/2006	ConNotations		LA Con IV		[Advertising Inv...	R	240.00
5/26/2006	ConNotations		Phoenix Cactus C...		[Advertising Inv...	R	60.00
5/26/2006	ConNotations		LepreCon 32		[Advertising Inv...	R	120.00
5/26/2006	ConNotations		ConRunners		[Advertising Inv...	R	60.00
5/26/2006	ConNotations		Bent Cover		[Advertising Inv...	R	30.00
6/30/2006	ConNotations		Imperial Outpost		[Advertising Inv...	R	90.00
6/30/2006	ConNotations		Michael Bauerlein	Paid via Pa...	[Advertising Inv...	c	80.00
6/30/2006	ConNotations		Ice Escape		[Advertising Inv...	R	120.00
6/30/2006	ConNotations		Game Depot		[Advertising Inv...	R	150.00
6/30/2006	ConNotations		Hexacon 16		[Advertising Inv...	R	90.00
9/26/2006	ConNotations		Leslie Fish		[Advertising Inv...		20.00
9/26/2006	ConNotations		Finding The Future		[Advertising Inv...		300.00
9/26/2006	ConNotations		Bent Cover		[Advertising Inv...		30.00
9/26/2006	ConNotations		Imperial Outpost		[Advertising Inv...		30.00
9/26/2006	ConNotations		Hexacon 16		[Advertising Inv...		60.00
9/26/2006	ConNotations		AniZona		[Advertising Inv...		120.00
10/7/2006	ConNotations		LepreCon Inc - W...		[Advertising Inv...		30.00
10/7/2006	ConNotations		LepreCon Inc - W...		[Advertising Inv...		30.00
TOTAL Advertising Invoices							2,855.00
 ConNotations Subscriptions							
5/26/2006	ConNotations		Orange County Sc...		[ConNotations ...	R	20.00
9/29/2006	ConNotations		Robert Raymond II	Paid via Pa...	[ConNotations ...	c	20.00
TOTAL ConNotations Subscriptions							40.00
TOTAL TRANSFERS							2,895.00
OVERALL TOTAL							345.34

ConNotations Expenses

Expenses			
Item	Cost	#	Total
Printing	\$550.00	6	\$3,300.00
Postage	\$300.00	6	\$1,800.00
Delivery	\$100.00	6	\$600.00
Labels	\$20.00	6	\$120.00
Mail Permit	\$160.00	1	\$160.00
Tear Sheets	\$25.00	6	\$150.00
Supplies	\$10.00	6	\$60.00
			\$0.00
			\$0.00
			\$0.00
			\$0.00
TOTAL			\$6,190.00
Income			
CASFS Funding			\$2,100.00
Ad Revenue (2005)			\$2,890.00
(\$2810 for 2006)			
Total			\$4,990.00
Plus/Minus			(\$1,200.00)

ConNotations Staff Meeting Minutes
August 2, 2006

Present: Stephanie L Bannon, Catherine Book, Jeffrey Lu, Gary Swaty, Lee Whiteside, Randall Whitlock

Meeting Called to Order: 7:10PM

1. Dragon Page

Dragon Page will start talking about CopperCon during their broadcasts beginning next week. We still need to create a banner ad - much discussion of how to create a banner ad, program type, size and so on - very technical and mostly incomprehensible

2. Distribution

a) Locations & Numbers

Cathy had the spread sheet - much discussion as stops are divided to cover Bill's stops since he cannot distribute this issue. Everyone has their assignments and Randall will drop at the store at 135th Ave and I-10 for this issue only.

All the rest of the CNs are in Gary's car in the parking lot and will be divided between Lee and Cathy after the meeting. There is much rejoicing that they are all out of Stephanie's garage

3. Advertising

a) Report

Phoenix Cactus Comicon has reserved the center spread for the October and December issues

Jeffrey had a lead for Cathy and gave her the store's business card.

Ninjas and Pirates expects to run big "Grand Opening" ad

Phoenix Anime Fest will be approached for ad in October issue

Stephanie is going to set up a Yahoo list for herself and Cathy to do nothing except send out reminders to get things done

b) Current Advertisers Report

Attached - sort of discussed

c) Unpaid Invoices

Discussed - the AniZona banker will be spoken to harshly by the CN editor for not paying the bill yet

4. ConNotations Contents

a) Front Page for 16.5 - Deadline September 10

Interview with ?:

Still unknown - might be Jacqueline Lichtenberg and Jean Lorrhah or maybe Mike Stackpole and Terry Brooks or maybe the elusive Chris Moore interview will get edited

b) Current Columns

Anime Column - some reviews already written Craig will watch more Anime

Non-genre by Genre - Gary is thinking about who will be covered for this issue

Costume Closet - possibly Propeller Beanies through the Years or Cooler Covers

Pro Notes - Cathy notes the timing is less than wonderful but she will get it done

5. Misc

a) Finances

Still tight. After paying for 16.4 there is enough in the account to pay for 16.5 to print but not to mail and \$0 to cover 16.6 expenses (See attached Register report)

There may be some additional advertisers for the next issue which is good since it means we can print and mail 16.5.

b) Future

*We need to think about ConNotations' future since at the December CASFS meeting we will need to either ask for a radical increase in funding or go to a different format or just quit ConNotations altogether. *If* all ads are paid and we kept the same advertisers we will end the year with approx \$400 in the account. (See attached Expense Report) If unpaid invoices, such as CopperCon's unpaid \$300 debt remains unpaid as is likely or we do not get at least the regular ads we may end the year unable to pay for 16.6's expenses unless we solicit money from CASFS corporate*

Cathy will ask Bill Gates for money

Much discussion - CN is desirable product, people ask for it and contact us if they do not get their copy in the mail

We could go totally on-line but would become a less desirable product and would lose the review items we now receive.

No CN would mean that HexaCon and CopperCon would need to go back to doing their own PR mailings at a cost of about \$400 each mailing.

So far no one can really think of anything except an increase in CASFS funding...

Will continue discussion at December staff meeting so that a proposal can be prepared for the December CASFS meeting

6. Next Meetings

Wednesday, December 6, 2006

Adjourned: 8:20PM