

**ConNotations Staff Meeting Agenda
October 5, 2005**

1. Distribution

a) Locations & Numbers

Go over spreadsheet.

2. Advertising

a) Report

New ad sources?

New front person to solicit ads or at least pick up payments.

Stephanie will resume email reminders/contacts.

b) Current Advertisers Report - Non CASFS

(See attached unpaid Invoices report)

PAID

Game Depot - paid thru Volume 16 Issue 1

Samurai Comics paid thru Volume 15 Issue 6

Ice Escape - paid for Volume 15 Issue 2

Imperial Outpost - paid for Volume 15 Issue 3 and 4

LepreCon 32 - paid for Volume 15 Issue 4

LepreCon Inc - Nebulas - paid for Volume 15 Issue 4

LepreCon Inc - Westercon Bid - paid for Volume 15 Issue 4

OWE

Michael Bauerlin - Owes for Volume 15 Issue 2 and 4

Pop Culture - Owes for Volume 15 Issues 2 and 3

Sue Martin - Owes for Volume 15 Issue 4

Tuscon - owes for Volume 15 Issues 2, 3 and 4

3. ConNotations Contents

a) Front Page for 15.6 - Deadline November 1

1) Interview with someone ?

b) Current Columns

Video Column

Musty Tomes

Pointless Meanderings

Gamer's Corner

4. Misc

a))Finances -

We are running a deficit for the year for the first time. Our minimum print cost is \$500 which covers up to 3200 copies of a 20 pages (or less pages) issue. Cost for 3200 copies of a 24 page issue is \$576

We either need to increase advertising or decrease our costs. Suggestions?

See attached

5. Next Meetings

Wednesday, December 7, 2005

ConNotations Staff Meeting Minutes
October 5, 2005

Present: Stephanie L Bannon, Richard Bolinski, Cathy Book, Craig L Dyer, Sue Martin, Gary Swaty

1. Distribution

a) Locations & Numbers

Go over spreadsheet.

Notes: Tabled until December

2. Advertising

a) Report

New ad sources?

New front person to solicit ads or at least pick up payments.

Stephanie will resume email reminders/contacts.

Notes: Cathy is more likely to have time after the first of the year to look for new ad sources. We will work up a list of regional conventions to send email ad reminders to on a regular basis

b) Current Advertisers Report - Non CASFS

(See attached unpaid Invoices report)

PAID

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Pop Culture - Owes for Volume 15 Issues 2 and 3

Sue Martin - Owes for Volume 15 Issue 4

Tuscon - owes for Volume 15 Issues 2, 3 and 4

Notes: Send invoices via email, Cathy will follow up with Pop Culture.

3. ConNotations Contents

a) Front Page for 15.6 - Deadline November 1

1) Interview with someone

Notes: Interview with Forrest Ackerman - already submitted.

b) Current Columns

Video Column

Musty Tomes

ConNotations Staff Meeting Minutes
October 5, 2005

Pointless Meanderings
Gamer's Corner

Notes: Still need signed release from Lee to cover 24 Frames and SF Tube Talk

4. Misc

a) Finances -

We are running a deficit for the year for the first time. Our minimum print cost is \$500 which covers up to 3200 copies of a 20 pages (or less pages) issue. Cost for 3200 copies of a 24 page issue is \$576

We either need to increase advertising or decrease our costs. Suggestions?

Notes: Lots of vigorous discussion, the upshot of which was we need to cut costs or increase revenue. This boiled down to the following suggestions:

1. More advertisers
2. Purge mailing list to only the past year
3. Offer PDF version instead of hard copy
4. Ask CASFS for increased funding.

Stephanie will work up a cost comparison sheet for the next meeting so a proposal for increased funding can be submitted to CASFS at the CASFS meeting two days later.

5. Next Meetings

Wednesday, December 7, 2005