

ConNotations Staff Meeting Agenda
February 4, 2005

1. Distribution

a) Locations & Numbers

Go over spreadsheet. - Since we did not get counts for 14.6 it is vital for us to get accurate counts for this issue. We need to know how much, if any, the print run needs to be increased in order to cover the additional mailing as well as distribution

2. Advertising

a) Report from Cathy

New ad sources?

3. ConNotations Contents

a) Front Page for 15.2 - Deadline March 10

1) Interview with someone?

b) Current Columns

Videophile
Musty Tomes
Pointless Meanderings
Gamer's Corner

c) Other content

1) Club list - good start on updating
2) Calendar - needs someone to contact clubs, stores in a timely manner for updates
3) Convention list - needs to be updated for each issue - regional conventions needs to be included

4. Misc

a) Dragon Page Advertsing Swap

Report from someone? Progress?

b) Web Page

All Volume 14 issues are online as clickable PDF format files. Volume 15 Issue 1 will be placed on web site 2 or 3 weeks after mailing, as will subsequent issues. New online columns (Book reviews, Movie [genre & Non-genre], Non-Genre Video) will be on the site within the next 6 weeks. As time permits older issues will be converted to PDF and put on the web site

c) Other

5. Next Meetings

Wednesday, April 6, 2005

Wednesday, June 1 2005

ConNotations Staff Meeting Minutes
February 4, 2005

Attending: Stephanie L Bannon, Richard Bolinski, Cathy Book, Marguerite Murray, Gary Swaty, Lee Whiteside, Randall Whitlock

1. Distribution

a) Locations & Numbers

Spreadsheet numbers were spotty but it appears we distribute approximately 1000 to stores with the extras going to cons or events. For the time being the print run will stay at 3200 pending information on the numbers needed to cover the additional names added to the mailing from WesternSFA

2. Advertising

a) Report from Cathy

Cathy will follow through with the new Bookmans.
Contact cons - LA Worldcon, San Diego Westercon, others
Follow up with Stalking Moon
Contact more small press publishers, also Ren Faire merchants
Send 15.1 invoices to Cathy within a week

3. ConNotations Contents

a) Front Page for 15.2 - Deadline March 10

1) Interview with Aspirin and Nye - will follow up with Nye via email to fill gaps
Future interviews:
 Jacqueline Lichtenberg & Jean Lorrah
 David Drake
 Others?

b) Current Columns

Videophile
Musty Tomes - will be used as filler as needed
Pointless Meanderings
Gamer's Corner

c) Other content

1) Club list - good start on updating, will indicate on web site that clubs need to contact us to be listed or updated
2) Calendar - will create mail list to contact Game stores and clubs for calendar listings - send reminder 10 days before deadline
3) Convention list - updates regionally

4. Misc

a) Dragon Page Advertising Swap

We will ask DragonPage for:
 2 x 30 or 60 second blurbs per broadcast
 Will promote ConNotations with updated copy for each issue and promote CopperCon and HexaCon when appropriate. Point listeners towards web

site and ask to exchange links.

b) Web Page

Will update front page so that links are active. Check with Barry regarding on line movie reviews and if the Barclay or Salomn Friedman people have a problem with reviews on line.

c) Other

Nothing

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Wednesday, April 6, 2005

Wednesday, June 1 2005