

ConNotations

The Bi-Monthly Science Fiction, Fantasy & Convention Newszine of the
Central Arizona Speculative Fiction Society

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Email: advertising@casfs.org

	Size (inches)	Cost of Individual Ads Single Ad	Yearly Rate Six Ads Pre-Paid
Back Cover	10 x 12	\$175 each	\$875
Full Page	10 x 12	\$120 each	\$600
2/3 V.	8 x 10	\$ 80 each	\$400
2/3 H.	10 x 8	\$ 80 each	\$400
2/3 Sq.	9 x 9	\$ 80 each	\$400
1/2 H.	10 x 6	\$ 60 each	\$300
1/2 V.	6 x 10	\$ 60 each	\$300
1/3 H.	8 x 5	\$ 40 each	\$200
1/3 V.	5 x 8	\$ 40 each	\$200
1/3 Sq.	6.5 x 6.5	\$ 40 each	\$200
1/4 H.	5 x 6	\$ 30 each	\$150
1/4 V.	6 x 5	\$ 30 each	\$150
1/4 Sq.	5.5 x 5.5	\$ 30 each	\$150
1/8 H.	5 x 3	\$ 20 each	\$100
1/8 V.	3 x 5	\$ 20 each	\$100
1/8 Sq.	4 x 4	\$ 20 each	\$100

Center two page spread is \$275. Special request placements are available for \$10 extra.

Acceptable formats: hard copy, bmp, jpg, pcx, pdf (.pdf is treated the same as hard copy)
Hard copy ad must be camera ready. If the ad requires extensive work to make it useable (i.e. more than 5 minutes) it will be out-sourced for an additional \$75 charge.

All advertising must be pre-paid. Pre-pay for five ads and get the sixth ad free. Discount available only if all five ads are pre-paid at the same time. We are happy to take money orders or checks, payable to ConNotations. Please mail to above address.

Refunds available if issue is not mailed on time:

If ad was time sensitive a refund of 100% is available upon request

If ad is not time sensitive a refund of 50% is available upon request

Due dates for ad copy and payment:

Issue 1 - January 15, 2007

Issue 2 - March 15, 2007

Issue 3 - May 15, 2007

Issue 4 - July 15, 2007

Issue 5 - September 15, 2007

Issue 6 - November 10, 2007

Mailing Dates for 2007:

Issue 1 - First week of February

Issue 2 - First week of April

Issue 3 - First week of June

Issue 4 - First week of August

Issue 5 - First week of October

Issue 6 - First week of December

5/5/2007