

# ConNotations

The Bi-Monthly Science Fiction, Fantasy & Convention Newszine of the  
**Central Arizona Speculative Fiction Society**  
 PO Box 62613; Phoenix, AZ 85082-2613  
 Email: [advertising@casfs.org](mailto:advertising@casfs.org)

|            | Size (inches) | Cost of Individual Ads | Yearly Rate      |             |
|------------|---------------|------------------------|------------------|-------------|
|            |               |                        | Discount         | Cash/Check  |
|            |               | Single Ad              | Six Ads Pre-Paid |             |
| Back Cover | 10 x 12       | \$180 each             | \$900            | \$175/\$875 |
| Full Page  | 10 x 12       | \$125 each             | \$625            | \$120/\$600 |
| 2/3 V.     | 8 x 10        | \$ 85 each             | \$425            | \$80/\$400  |
| 2/3 H.     | 10 x 8        | \$ 85 each             | \$425            | \$80/\$400  |
| 2/3 Sq.    | 9 x 9         | \$ 85 each             | \$425            | \$80/\$400  |
| 1/2 H.     | 10 x 6        | \$ 65 each             | \$325            | \$60/\$300  |
| 1/2 V.     | 6 x 10        | \$ 65 each             | \$325            | \$60/\$300  |
| 1/3 H.     | 8 x 5         | \$ 45 each             | \$225            | \$40/\$200  |
| 1/3 V.     | 5 x 8         | \$ 45 each             | \$225            | \$40/\$200  |
| 1/3 Sq.    | 6.5 x 6.5     | \$ 45 each             | \$225            | \$40/\$200  |
| 1/4 H.     | 5 x 6         | \$ 35 each             | \$175            | \$30/\$150  |
| 1/4 V.     | 6 x 5         | \$ 35 each             | \$175            | \$30/\$150  |
| 1/4 Sq.    | 5.5 x 5.5     | \$ 35 each             | \$175            | \$30/\$150  |
| 1/8 H.     | 5 x 3         | \$ 25 each             | \$125            | \$20/\$100  |
| 1/8 V.     | 3 x 5         | \$ 25 each             | \$125            | \$20/\$100  |
| 1/8 Sq.    | 4 x 4         | \$ 25 each             | \$125            | \$20/\$100  |

Center two page spread is \$300 (\$275 cash or check discount).  
 Special request placements are available for \$10 extra.

Acceptable formats: hard copy, bmp, jpg, pcx, pdf (.pdf is treated the same as hard copy)  
 Hard copy ad must be camera ready. If the ad requires extensive work to make it useable  
 (i.e. more than 5 minutes) it will be out-sourced for an additional \$75 charge.

All advertising must be pre-paid. Pre-pay for five ads and get the sixth ad free. Discount  
 available only if all five ads are pre-paid at the same time. We are happy to accept Paypal  
 payments. An invoice can be sent upon request, or you can make payment to:  
[payments@casfs.org](mailto:payments@casfs.org) We can also take money orders or checks, payable to ConNotations.  
 Discounts apply to payments by cash or check. Please mail to above address. You will also  
 get a placement on our website at: <http://www.casfs.org/ConNotations/Advertisers.html>  
 Refunds available if issue is not mailed on time:

If ad was time sensitive a refund of 100% is available upon request  
 If ad is not time sensitive a refund of 50% is available upon request

## Due dates for ad copy and payment:

**Issue 1** - January 15, 2010  
**Issue 2** - March 15, 2010  
**Issue 3** - May 15, 2010  
**Issue 4** - July 15, 2010  
**Issue 5** - September 15, 2010  
**Issue 6** - November 10, 2010

## Mailing Dates for 2010:

**Issue 3** - First week of June  
**Issue 4** - First week of August  
**Issue 5** - First week of October  
**Issue 6** - Last week of November

**Issue 1** - First week of February  
**Issue 2** - First week of April